

# Sagi Kani

## Product Designer

Over 10 years in design. I design banking and education products and develop design systems. I also lead client projects with a team of designers and developers.

Almaty, Kazakhstan · UTC+5

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## Experience

### Home Credit Bank Kazakhstan

#### Senior Product Designer

October 2025 – present

- Designing HCB Business interfaces and developing the design system. Designed selected retail banking features for Home Credit Bank and contributed to the forte.kz redesign.

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### red\_mad\_robot / tekmates

#### Senior UI/UX Designer → Head of Design

June 2023 – March 2025

- Designed Jusan Business and Home Credit Business and contributed to the initial eGov Business Mobile concept.
- Led the design team and design-system work from April 2024, after the rebrand to tekmates.

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### Bugin Holding

#### Product Designer → Head of Design

September 2019 – June 2023

- Helped launch Daryn.online. The team grew the platform to 3.5 million registered users by May 2021.
- Later led design: hired and mentored designers and organised the team's work.

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### iStyle / Lime

#### UI/UX Designer

July 2018 – July 2019

- Mobile and web applications, CRM systems and UX audits.

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### GlobalMedia

#### Web Designer

April 2015 – June 2017

- Responsive web design, front-end markup, UX audits and freelance coordination.

## Skills

Design: Design systems, UX research, Prototyping, User testing

Tools: Figma, Framer, Webflow, Miro

## Education

### Karaganda Economic University of Kazpotrebsoyuz

Bachelor's degree · Computer Engineering and Software, Design · 2022